



Subject: Stay Informed: Your Direct Source for Up-to-Date Airport Impact Information

Dear Valued Passengers and Community Members,

In today's dynamic environment, staying informed about potential impacts to our airport operations is crucial for a smooth and stress-free travel experience. We want to assure you that our official social media channels are the most reliable and immediate source for the latest information regarding any events that may affect our airport.

Whether it is weather-related disruptions, changes with our airline partners, updates on security procedures, or any other unforeseen circumstances, our social media platforms are actively monitored and promptly updated by our dedicated airport team. We understand the importance of timely and accurate information, and we prioritize keeping you informed in real-time.

Here's why following our social media channels is your best course of action for staying ahead of any airport impacts:

- **Real-Time Updates:** We provide immediate notifications about any significant events as they unfold, ensuring you have the most current information at your fingertips. For example, if there's a temporary gate closure due to maintenance, we will post an immediate update with details and alternative directions.
- **Comprehensive Coverage:** Our posts cover a wide range of potential impacts, from minor delays to major operational changes. We strive to provide all the necessary details you need to understand the situation and plan accordingly. This could include information on ground transportation disruptions or updates on parking availability changes.
- **Direct Communication:** Our social media platforms often allow for direct interaction with our airport team. While we may not be able to answer every individual query, we actively monitor comments and messages to identify common concerns and provide relevant updates to the wider audience.
- **Visual Aids:** We often utilize visuals such as maps, infographics, and short videos to clearly communicate complex information, making it easier for you to understand the situation and any necessary actions you may need to take. For instance, if there are changes to terminal access, we might share a map highlighting the new routes.
- **Official Source:** Our social media channels are the official voice of the airport. You can trust that the information shared is verified and accurate, unlike potentially unreliable information circulating elsewhere.

We encourage you to follow our official social media accounts on Facebook: @Statecollegeregionalairport, Instagram: @sceairport. By doing so, you'll have direct access to the most up-to-date information, helping you navigate your journey with ease and confidence.

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[www.FlySCE.com](http://www.FlySCE.com)



We are committed to providing you with a seamless and positive airport experience, and keeping you informed through our social media channels is a key part of that commitment.

Sincerely,

The State College Regional Airport Media Team

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